

Moodboard

CREATIVE AGENCY

2024 DATES & HOLIDAYS

Build Your Own Marketing Calendar

January

- 1** New Year's Day
- 2** Science Fiction Day
- 4** World Braille Day
- 5** National Bird Day
- 7** Golden Globe Awards
- 8** Clean Off Your Desk Day
- 11** National Human Trafficking Awareness Day
- 13** National Sticker Day
- 13** National Vision Board Day
- 14** National Dress Up Your Pet Day
- 15** Martin Luther King Jr. Day
- 15** National Bagel Day
- 18** Get to Know Your Customers Day
- 19** National Popcorn Day
- 20** Cheese Lovers Day
- 20** National Hugging Day
- 21** National Cheesy Socks Day
- 23** National Pie Day
- 24** International Education Day
- 24** National Compliment Day
- 26** National Spouse's Day
- 26** National Fun at Work Day
- 28** National Data Privacy Day
- 31** National Hot Chocolate Day

Monthly Observances

Get Organized Month

International Creativity Month

Get A Balanced Life Month

National Glaucoma Awareness Month

Cervical Health Awareness Month

February

- 2** Groundhog Day
- 4** World Cancer Day
- 4** Grammy Awards
- 7** National Girls and Women in Sports Day
- 7** National Send a Card to a Friend Day
- 9** National Pizza Day
- 10** Chinese New Year
- 11** Super Bowl Sunday
- 13** Mardi Gras
- 13** Galentine's Day
- 13** Internet Friends Day
- 13** World Radio Day
- 14** Valentine's Day
- 15** Singles Awareness Day
- 17** Random Acts of Kindness Day
- 18** Drink Wine Day
- 19** Presidents' Day
- 20** National Love Your Pet Day
- 20** World Day of Social Justice
- 22** National Margarita Day
- 27** National Retro Day

Monthly Observances

- Black History Month
- National Cancer Prevention Month
- Teen Dating Violence Awareness Month
- American Heart Month

March

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|-----------|----------------------------------|-----------|---|
| 1 | Employee Appreciation Day | 22 | Ramadan Begins |
| 1 | Zero Discrimination Day | 22 | World Water Day |
| 2 | National Read Across America Day | 23 | World Meteorological Day |
| 3 | World Wildlife Day | 23 | National Puppy Day |
| 4 | National Grammar Day | 24 | Palm Sunday |
| 5 | Pinterest's Birthday | 25 | International Waffle Day |
| 6 | National Oreo Day | 29 | Good Friday |
| 6 | National Dress Day | 27 | World Theatre Day |
| 7 | National Cereal Day | 30 | Doctors' Day |
| 8 | International Women's Day | 31 | Easter Sunday |
| 10 | SXSW | 31 | International Transgender Day of Visibility |
| 10 | Daylight Savings Time | | |
| 10 | Academy Awards / Oscar Night | | |
| 11 | National Napping Day | | |
| 14 | Pi Day | | |
| 15 | National Consumer Rights Day | | |
| 15 | World Sleep Day | | |
| 15 | Equal Pay Day | | |
| 17 | St. Patrick's Day | | |
| 17 | World Sleep Day | | |
| 19 | Start of Spring | | |
| 20 | International Day of Happiness | | |
| 20 | French Language Day | | |
| 21 | World Down Syndrome Day | | |
| 21 | World Poetry Day | | |

Monthly Observances

National MS Education & Awareness Month
Developmental Disability Awareness Month
Women's History Month

April

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|-----------|---|-----------|---|
| 1 | 1 April Fools' Day | 23 | World Book Day |
| 1 | Start of National Public Health Week | 23 | English Language Day |
| 2 | World Autism Awareness Day | 23 | Spanish Language Day |
| 3 | National Walking Day | 23 | World Book and Copywriting Day |
| 4 | National Burrito Day | 24 | Denim Day |
| 5 | Passover Begins | 25 | Take Your Child to Work Day |
| 5 | Deep Dish Pizza Day | 25 | World Penguin Day |
| 7 | World Health Day | 26 | National Pretzel Day |
| 7 | National Beer Day | 26 | Lesbian Visibility Day |
| 10 | International Day of Pink | 27 | National Tell A Story Day |
| 10 | National Siblings Day | 28 | World Day For Safety & Health At Work Day |
| 11 | National Pet Day | 28 | National Superhero Day |
| 12 | Coachella Festival Begins | 29 | International Dance Day |
| 12 | National Grilled Cheese Day | 30 | International Jazz Day |
| 12 | International Day of Human Space Flight | 30 | Honesty Day |
| 13 | Passover Ends | | |
| 15 | Tax Day | | |
| 15 | World Art Day | | |
| 17 | Get to Know Your Customers Day | | |
| 18 | National High Five Day | | |
| 19 | Bicycle Day | | |
| 19 | Coachella Festival Ends | | |
| 21 | World Creativity & Innovation Day | | |
| 21 | Eid Al-Fitr | | |
| 22 | Earth Day | | |

Monthly Observances

- Earth Month
- National Sexual Assault Awareness Month
- World Autism Month
- Stress Awareness Month
- Paralyzed Veterans Awareness Month

May

- 1** May Day
- 1** National College Decision Day
- 2** Brothers and Sisters Day
- 3** National Space Day
- 4** International Firefighters Day
- 4** Star Wars Day
- 5** Cinco De Mayo
- 5** World Laughter Day
- 6** National Nurses Day
- 7** National Teachers' Day
- 11** Eat What You Want Day
- 12** Mother's Day
- 16** International Day of Light
- 16** National Love a Tree Day
- 17** Bike to Work Day
- 17** Endangered Species Day
- 18** Armed Forces Day
- 18** International Museum Day
- 18** Facebook's 20th Anniversary
- 20** World Bee Day
- 20** National Rescue Dog Day
- 23** World Turtle Day
- 24** National Brother's Day
- 25** National Wine Day
- 27** Memorial Day
- 28** National Burger Day
- 29** National Biscuits Day
- 30** National Creativity Day
- 31** World No Tobacco Day
- 31** National Smile Day

Monthly Observances

ALS Awareness Month

Mental Health Awareness Month

June

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|-----------|----------------------------------|-----------|-----------------------------|
| 1 | Global Day of Parents | 24 | National Scavenger Hunt Day |
| 1 | World Milk Day | 26 | Day Against Drug Abuse |
| 3 | National Egg Day | 27 | National Sunglasses Day |
| 4 | National Cheese Day | 27 | National Handshake Day |
| 5 | World Environment Day | 29 | National Camera Day |
| 5 | Global Running Day | 29 | National Flip Flop Day |
| 7 | National Doughnut Day | 30 | Social Media Day |
| 7 | National Chocolate Ice Cream Day | 30 | BET Awards |
| 8 | Best Friends Day | | |
| 9 | International Children's Day | | |
| 12 | World Day Against Child Labor | | |
| 14 | American Flag Day | | |
| 14 | World Blood Donor Day | | |
| 16 | Father's Day | | |
| 17 | National Mascot Day | | |
| 18 | International Picnic Day | | |
| 19 | Juneteenth | | |
| 20 | World Refugee Day | | |
| 20 | Summer Solstice | | |
| 21 | First Day of Summer | | |
| 21 | International Yoga Day | | |
| 21 | World Music Day | | |
| 21 | National Selfie Day | | |

Monthly Observances

Pride Month

National Migraine & Headache Awareness Month

July

- 2** World UFO Day
- 4** Independence Day
- 5** National Bikini Day
- 6** National Fried Chicken Day
- 6** International Kissing Day
- 7** World Chocolate Day
- 9** National Sugar Cookie Day
- 10** National Piña Colada Day
- 11** 7 Eleven Day
- 11** World Population Day
- 14** National Mac and Cheese Day
- 15** World Youth Skills Day
- 16** World Snake Day
- 17** World Emoji Day
- 18** Get to Know Your Customers Day
- 20** National Moon Day
- 21** National Ice Cream Day
- 24** National Tequila Day
- 24** National Cousins Day
- 25** National Intern Day
- 28** Parents' Day
- 29** National Lasagna Day
- 30** International Day of Friendship
- 30** National Cheesecake Day
- 31** National Avocado Day

Monthly Observances

National Minority Mental Health Awareness Month

Disability Pride Month

National Ice Cream Month

August

- 1** National Girlfriend Day
- 2** International Beer Day
- 4** National Sister's Day
- 4** National Friendship Day
- 7** Purple Heart Day
- 8** International Cat Day
- 9** Book Lovers Day
- 10** Smores Day
- 10** National Lazy Day
- 11** Son and Daughter Day
- 12** World Elephant Day
- 13** International Left-Handers Day
- 14** World Lizard Day
- 15** National Relaxation Day
- 16** National Tell a Joke Day
- 17** National Nonprofit Day
- 19** National Aviation Day
- 19** World Photography Day
- 20** National Radio Day
- 21** Poet's Day
- 21** World Senior Citizen's Day
- 22** National Tooth Fairy Day
- 26** International Dog Day
- 26** Women's Equality Day
- 30** National Beach Day
- 31** Overdose Awareness Day

Monthly Observances

- Intersectionality Awareness Month
- National Immunization Awareness Month
- Back To School Month
- Breastfeeding Month
- Black Business Month

September

- 2** Labor Day
- 6** Read a Book Day
- 7** National Beer Lover's Day
- 8** International Literacy Day
- 8** National Grandparents Day
- 10** Suicide Prevention Day
- 11** Patriot Day
- 12** National Video Games Day
- 18** National Cheese Burger Day
- 21** Oktoberfest Begins
- 21** International Day of Peace
- 22** First Day of Fall
- 23** International Day of Sign Languages
- 25** National Daughters Day
- 26** National Pancake Day
- 27** World Tourism Day
- 28** National Drink Beer Day
- 28** National Sons Day
- 29** National Coffee Day
- 29** World Heart Day
- 30** International Podcast Day

Monthly Observances

National Hispanic Heritage Month
(9/15-10/15)

National Suicide Prevention Awareness
Month

National Recovery Month

Self-Improvement Month

Self-Care Awareness Month

October

- 1** International Coffee Day
- 1** World Vegetarian Day
- 2** International Day of Non-Violence
- 3** National Boyfriend Day
- 4** National Taco Day
- 4** World Animal Day
- 4** World Smile Day
- 5** World Teachers' Day
- 6** National Coaches Day
- 10** World Mental Health Day
- 11** National Coming Out Day
- 14** Indigenous Peoples' Day
- 14** National Dessert Day
- 16** World Food Day
- 16** Boss's Day
- 17** Pasta Day
- 17** Get to Know Your Customers Day
- 26** National Pumpkin Day
- 26** National Make a Difference Day
- 27** Black Cat Day
- 30** National Candy Corn Day
- 30** National Checklist Day
- 31** Halloween
- 31** Start of Diwali

Monthly Observances

National Hispanic Heritage Month
(9/15-10/15)

Breast Cancer Awareness Month

National Disability Employment Awareness
Month

Down Syndrome Awareness Month

Global Diversity Awareness Month

Emotional Wellness Month

November

- 1** Start of Día De Los Muertos
- 1** National Authors' Day
- 1** World Vegan Day
- 3** National Sandwich Day
- 3** Daylight Savings Time Ends
- 5** Election Day
- 10** Science Day for Peace and Development
- 11** Veterans Day
- 13** World Kindness Day
- 14** National Pickle Day
- 14** World Diabetes Day
- 15** America Recycles Day
- 16** National Fast Food Day
- 19** International Men's Day
- 20** Trans Day of Remembrance
- 21** World Television Day
- 23** National Espresso Day
- 28** Thanksgiving Day
- 29** Black Friday
- 30** Small Business Saturday

Monthly Observances

National Alzheimer's Disease Awareness Month

National Diabetes Awareness Month

December

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|-----------|--|-----------|-----------------------------|
| 1 | World AIDS Day | 21 | Look on the Bright Side Day |
| 2 | International Day for Abolition of Slavery | 21 | Crossword Puzzle Day |
| 2 | Cyber Monday | 22 | National Short Person Day |
| 3 | National Bartender Day | 24 | Christmas Eve |
| 4 | National Sock Day | 25 | Christmas Day |
| 4 | National Cookie Day | 25 | Start of Hanukkah |
| 5 | International Volunteer Day | 26 | Kwanzaa Begins |
| 7 | National Cotton Candy Day | 26 | National Candy Cane Day |
| 8 | National Brownie Day | 31 | New Year's Eve |
| 9 | Green Monday | 31 | National Champagne Day |
| 9 | National Pastry Day | | |
| 10 | Human Rights Day | | |
| 11 | National App Day | | |
| 12 | National Gingerbread House Day | | |
| 13 | National Cocoa Day | | |
| 14 | National Free Shipping Day | | |
| 15 | National Cupcake Day | | |
| 15 | Bill of Rights Day | | |
| 16 | National Ugly Christmas Sweater Day | | |
| 20 | National Sangria Day | | |
| 21 | Winter Solstice / Start of Winter | | |
| 21 | Super Saturday | | |

Monthly Observances

National Human Rights Month

